

Martha Stewart
on her favorite
juicer, steamer
and drone
D11



OFF DUTY



The Mercedes-Benz E400 Wagon redefines assisted driving
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THE WALL STREET JOURNAL.

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Rare Birds

Collecting limited-edition sneakers has evolved from the pastime of a loopy subculture to a booming mainstream obsession. Here's how to play the game



CASE STUDY The Nike Dunk Low Pro SB Pigeon nearly caused a riot when it was released in 2005. \$6,000, flightclub.com

BY SCOTT CHRISTIAN

THOUGH HE COUNTS over 3,600 pairs of sneakers in his legendary collection, Bronx-born sneaker aficionado Mark “Mayor” Farese, 44, hates the word “collector.” As he put it, “People collect stamps, people collect art. I don’t collect sneakers. I wear sneakers.”

Mr. Farese, who could spend every day for the next 10 years with a different pair of sneakers

on his feet, represents an extreme example of what’s known as a sneakerhead. Though Mr. Farese, founder of digital marketing agency Stadium Status group, values his collection at over \$750,000—far more than that of the average enthusiast—this obsession is no longer a rarity.

Once a fringe subculture dominated by the young, the world of sneaker collectors has grown, expanding to include older, highly successful, sometimes celebrated men. Along with his collection of Porsches, Jerry Seinfeld also

determinedly accumulates kicks. Director Spike Lee shares his fervor as do New York Giants wide receiver Victor Cruz, actor Mark Wahlberg and less prominent guys like Chip Hayashi, 28, a people-operations manager for Google. “I know it sounds stupid, but for me it’s just a passion point,” said Mr. Hayashi, who owns 200 pairs and has been obsessed with sneakers since he laid eyes on the Reebok Allen Iverson Question shoe in middle school.

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A COOLER COPENHAGEN

We asked a Danish brain-trust for the best ways to experience the city in winter **D4**

SEE ME IMMEDIATELY
Snap judgments on retro instant cameras **D10**



ALWAYS ON A SUNDAY

Our favorite weekend lunch: moroccan flatbread stuffed with spiced lamb **D6**

UNDERAGE AESTHETES

The pros and cons of letting children choose their own bedroom décor **D9**



DESIGN & DECORATING

THAT'S DEBATABLE

Should Parents Let Kids Design Their Own Bedrooms?

YES **DECKING OUT** her new Brooklyn bedroom gave 6-year-old Honor Dimmock a rare opportunity to call the shots, noted her mom Elle Strauss, fashion director of *Brides* magazine. Ms. Strauss showed opinionated Honor some preselected options, then let her choose. ("I wanted flowers and my bunny family," said Honor. And apparently a pink castle.) Psychologist and design consultant Sally Augustin approves. Allowing children buy-in imparts a sense of ownership, she said: "We feel more relaxed and comfortable in our own territory." And if your kid demands a palette inspired by Spiderman's spandex? "[Paint] an accent wall or use decals to bring in color without overcommitting," suggested Danielle Kurtz, creative director at retailer the Land of Nod. If a child wants what's shiny and new, you can temper it with an heirloom quilt, advised Los Angeles designer Frances Merrill. Embrace a layered (read: cluttered) aesthetic; that way, scattered toys will look purposeful. Finally, approach kids' wishes with an open mind, suggested Northampton, Mass., designer Sally Staub. When her 14-year-old coveted a string of kitschy star-shaped lanterns for her bedroom, Ms. Staub caved. Hung around the bed, "they actually looked sweet. And at some point you've just got to let go a bit."



GIRL BOWER From mom-edited options, 6-year-old Honor Dimmock chose Cath Kidston wallpaper and bedding from John Lewis in London for her Brooklyn room.

FROM TOP: ADAM FRIEDBERG FOR THE WALL STREET JOURNAL; VIRGINIA MACDONALD



NO **SOME PARENTS** don't like to let their little tenants drive the décor, and plenty of interiors pros applaud their stance. "I see some horrible mistakes because kids are given too much power," said Los Angeles designer Andrea Putman. "After we installed some beautiful rose-embellished wallpaper in one little girl's room, she threw a fit and said that actually, she hated the color pink." The parents allowed her to paint three walls a deep purple color. "The end effect looked disconcerting." New York designer Ariel Ashe is also loathe to cede too much say to the underage set. Often, their input

is a little too whimsical, said Ms. Ashe. "Creativity is a good thing but can lead to frivolous spending." She has been favoring black-and-white themes for children's rooms, which "feels very modern and not too cute." While Dr. Augustin cautioned that an overly sophisticated room may never give a child that comforting sense of refuge, she does believe in setting some limits on kids' design demands. A bedroom first and foremost should foster slumber, she said—a convenient truth that lets design control-freaks nix that eye-searing yellow paint upon which their budding Nate Berkus just set his heart. —Debra Jo Immergut

TOP-DOWN DESIGN The boy who lives in this San Francisco room, designed by Anne Hepfer, had little to do with creating its nautical theme (note the surfboard-shaped headboards).

SWIVEL LIBERTIES

Spinning seats—in vogue, again—free you to pivot your way to a more expansive world view

TWO-HUNDRED YEARS after Thomas Jefferson drafted the Declaration of Independence from the Windsor-style seat of a swivel chair he'd invented, a cat-stroking Bond villain delivered more menacing messages from a winged leather version. The staying power of the rotating chair, newly popular again in 2017, lies in its unique ability to be both substantial and nimble. "People like the idea of movement, being able to turn toward a view, a conversation, or the TV," said Toronto-based interior designer Anne Hepfer. And as clean-lined models join the ranks of tufted and traditional spinning seats, you can find one to fit in with any aesthetic, she added. Here, 360 degrees' worth of variations. —Tim Gavan

Calonia Swivel Chair, \$3,650, Dmitriy & Co, 212-243-4800

Barrel-Back Swivel Lounge Chairs from ReMod Gallery, \$4,500 for pair, 1stdibs.com

Rattan Swivel Stool, \$899, Palecek, 800-274-7730

Roar + Rabbit Swivel Chair by West Elm, \$799, westelm.com

Yabu Pushelberg Rua Ipanema Chair, from \$4,632, Avenue Road, 212-453-9880