

NOW IN CALIFORNIA

new & notable

LOS ANGELES

VISIONS of GRANDEUR In the West Hollywood Design District, there's simply no such thing as too much high-caliber Italian design. The latest import from the boot-shaped country is Bologna-based **Visionnaire** (visionnaire-home.com), a luxury contemporary furniture and accessories showroom and interior design workshop. The brand has a wide-ranging presence globally but is lesser known within the U.S.—though that's changing quickly. Visionnaire's new 3,500-square-foot flagship is its second mono-brand outlet in the U.S. and first on the West Coast. And beyond its furnishings, Visionnaire boasts an in-house design team that tackles complete, wholly bespoke interiors. In short, "if you can dream it, we can bring it to life," says co-founder Leopoldo Cavalli, who recently relocated from Milan to oversee U.S. operations. "We believe that we bring something unique in our willingness to accept design challenges and partner on customization to a degree that's unusual. We offer a one-stop solution at the very highest level." —KPB

A glimpse within Visionnaire's newly open West Hollywood flagship showroom



A striking vignette from Twentieth's 20-year-old showroom

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TWENTIETH'S 20TH

When **Twentieth's** (twentieth.net) 6,000-square-foot showroom opened on Beverly Boulevard in 1999, "midcentury furniture was the predominant style among the cognoscenti," recalls founder Stefan Lawrence. Today the showroom has done a complete 180 in terms of style, emerging as one of L.A.'s forerunners in cutting-edge contemporary furnishings and decor. "We were the first to bring over brands like Moooi and Tom Dixon when almost no one knew who they were," Lawrence recalls. "We're continuing to search for and discover the talents and makers we believe will be important." Among Twentieth's recently unveiled gems is the super-slim 2 mm-edge Surface table by Established & Sons—a limited-edition design that exclusively debuted in North America at Twentieth—and Videre Licet's capsule collection of rugs with Henzel. And during his 20 years, Lawrence's search for avant-garde work has broadened so much that in 2016 he launched an adjacent gallery called THE NEW, co-curated by artist and designer Daniele Albright, that emphasizes edgy work at the crux of art and design. It's fitting, as, according to Lawrence, "Los Angeles is the center of creativity at this moment." And will Twentieth be around for another 20 years to capture that? "We'll see," he grins. —KPB

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WESTWARD EXPANSION

Certain bespoke requests handled by the newly launched Los Angeles workshop of luxury furniture design company **Dmitriy & Co.** (dmitriyco.com) are already wildly different than most handled by the brand's New York City flagship showroom and production facility.

"Our larger L.A. space has the flexibility to meet very specific customization needs out here, like highly custom and expansive sectionals," says Donna Blekhtser-Feldman, who co-founded the line with her husband, David Feldman. "We're working on one that's nearly the size of a Manhattan living room!" Though the line is already established via L.A.'s Una Malan showroom (unamalan.com), the new production space brings "the high-end workroom culture of New York to the Los Angeles market," says Blekhtser-Feldman. "There's an unspoken high regard in the industry for the couture upholstery workrooms of New York, many of which are rooted in European craftsmanship. We're excited to fill that space here." —KPB

Dmitriy & Co.'s sculptural Bandra ottoman (\$5,200) is made to order and highly customizable.

